



KEYNOTE PRESENTATION

Market

ooo

DIGITAL MARKETING

Trends



Ads

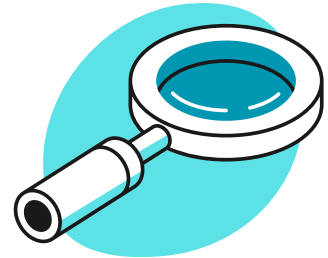
Presented by Lorna Alvarado



Feedback

AGENDA

INTRODUCTION



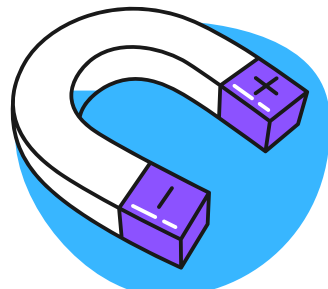
Elaborate on what you want to discuss

MARKET



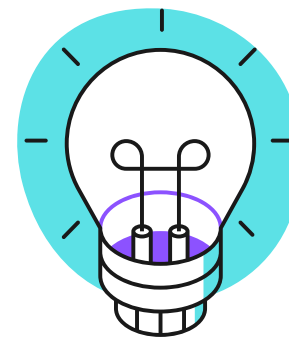
Elaborate on what you want to discuss

TRENDS



Elaborate on what you want to discuss

CONCLUSION



Elaborate on what you want to discuss

INTRODUCTION

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INTRODUCTION

INPUT

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PROCESS

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OUTPUT

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FEEDBACK





MARKET

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TARGET MARKET

1

ANALYZE CUSTOMER BASE

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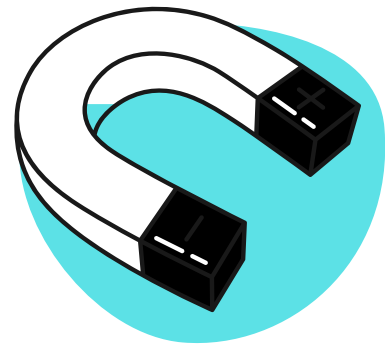
CONDUCT MARKET RESEARCH

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3

CREATE BUYER PERSONAS

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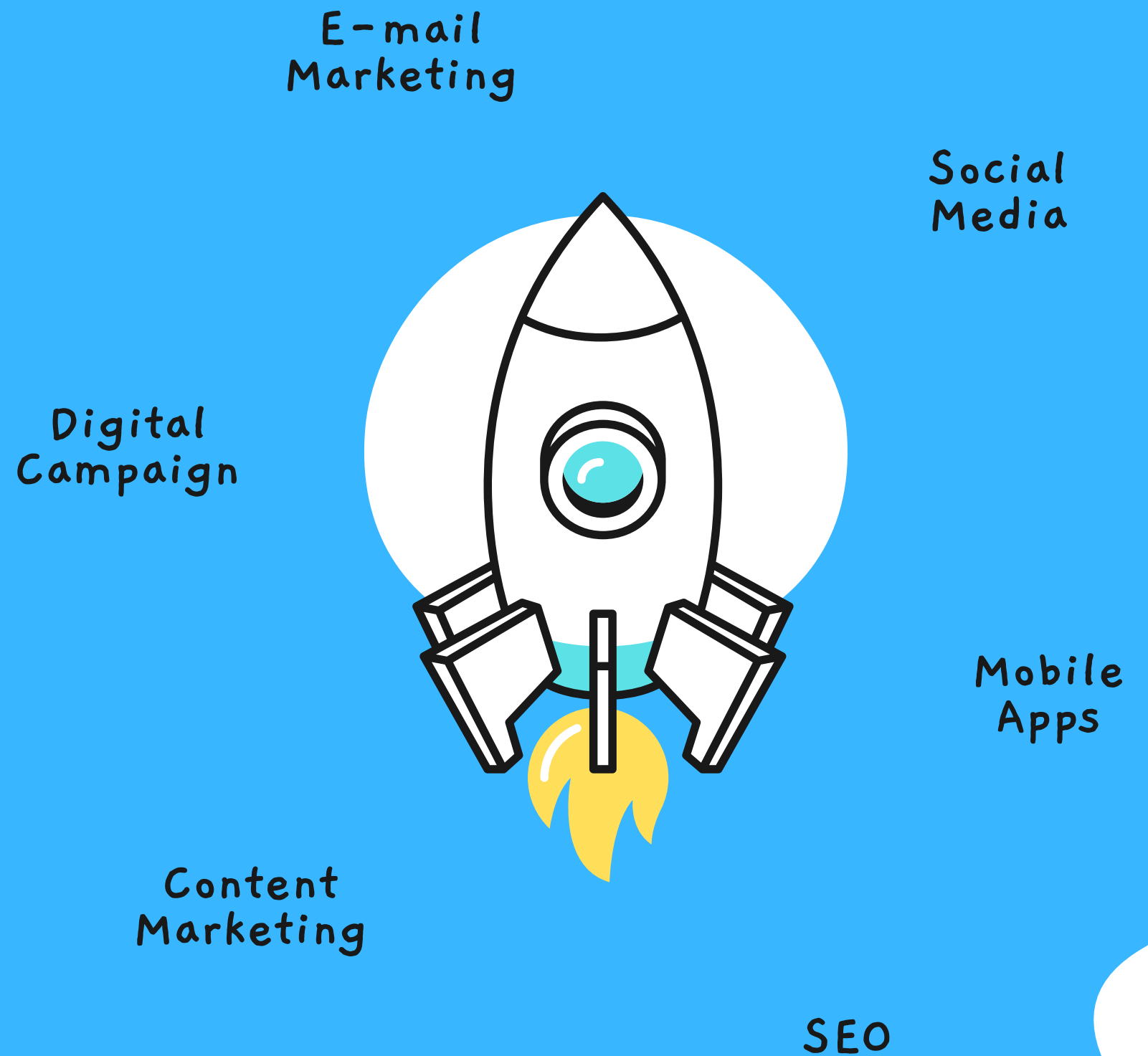
TRENDS

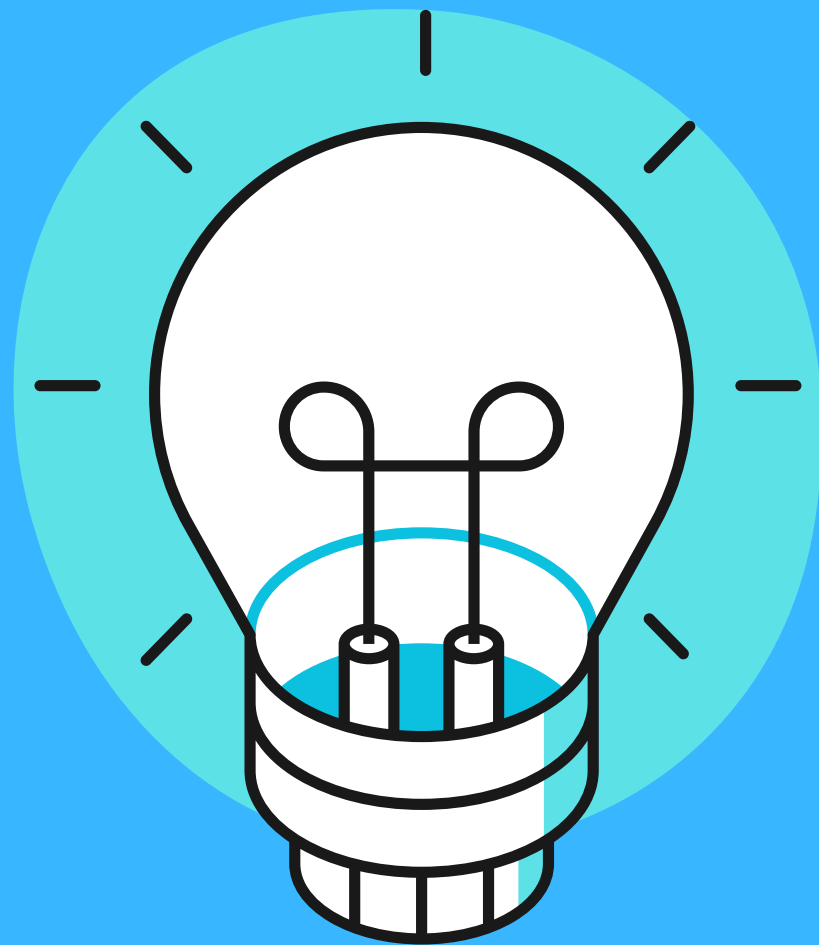
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TRENDS IN DIGITAL MARKETING

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CONCLUSION

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DIGITAL MARKETING

**THANK
YOU**

Write a closing
statement here

